ORDER

Orders Order / Rev: 677682 06112538 Alt Order #: Product Desc: NRSC 2012 **WUSA** Estimate: Flight Dates: 10/31/12 - 11/06/12 Primary AE: Aaron Ashe Original Date / Rev: 04/16/12 / 10/22/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Strategic Media Services/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K ST., NW Suite 200 EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: **National Republican Senatorial Comm** A25-54 Demographic: New Business Thru: **Product Codes:** IS-Candidate/US Senate,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating November 2012 48 \$84,500.00 \$71,825.00 0.00 10/29/12 11/06/12 48 \$84,500.00 \$71,825.00 Totals 48 \$84,500.00 \$71,825.00 0.00

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % | |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Aaron Ashe | T-WAS | NAT | Start Of Order - End Of Order | 100% | |

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time | Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------------|---------|------------|-------------------|------------|------------|-------|-----------|--------|-----|----------------|----------|-------|------------|
| E 1 WUSA | 10/31/1 | 2 11/02/12 | 6-7a 9 News @ 6a | ı CM | 6-7a | - | WГF | :30 | 3 | \$500.00 P-2 | 0.00 NM | 3 | \$1,500.00 |
| | | | 9News @ 6a | | | | | | | | | | |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratin | ıg | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | WTF | 3 | \$500.00 | 0.0 | 00 | | | | | | |
| E 2 WUSA | 10/31/1 | 2 11/02/12 | CBS This Morning | СМ | 7-9a | - | WTF | :30 | 3 | \$300.00 P-2 | 0.00 NM | 3 | \$900.00 |
| | | | CBS This Morning | l | | | | | | | | | |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratin | g | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | WTF | 3 | \$300.00 | 0.0 | 00 | | | | | | |
| E 3 WUSA | 11/03/1 | 2 11/03/12 | 8-10a Sa CBS This | s Morr@M | 8-10AM | - | · S- | :30 | 1 | \$300.00 P-3 | 0.00 NM | 1 | \$300.00 |
| | | | CBS This Morning | : Saturday | | | | | | | | | |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratin | <u>ıg</u> | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | S- | 1 | \$300.00 | 0.0 | 00 | | | | | | |
| E 4 WUSA | 11/04/1 | 2 11/04/12 | CBS Sunday Morn | ing CM | 9-1030a | - | S | :30 | 1 | \$2,500.00 P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | | CBS Sunday Morr | ning | | | | | | | | | |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratin | g | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | S | 1 | \$2,500.00 | 0.0 | 00 | | | | | | |
| E 5 WUSA | 10/31/1 | 2 11/02/12 | 10-11a | СМ | 10-11a | - | WTF | :30 | 3 | \$350.00 P-2 | 0.00 NM | 12 | \$5,400.00 |
| | | | Let's Make a Deal | | | | | | | | | | |
| Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratin | <u>ıg</u> | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | WГF | 3 | \$350.00 | 0.0 | 00 | | | | | | |

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Order / Rev: 677682 Advertiser: National Republican Senatorial Committee

Alt Order #: 06112538 Product Desc: NRSC 2012 **WUSA**

Flight Dates: 10/31/12 - 11/06/12 Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time | Days | Len Spo | nts | Rate Pri | Rta Tv | ne s | Spots | Amount |
|-------------|-----------------------|-------------------------|---|-------------------|------------------|--------|------------|----------|--------|-----------------------|--------|-------|-------|-------------------|
| | | 12 11/02/12 | | CM | 10-11a | | WTF | | | 350.00 P-2 | | | 12 | \$5,400.00 |
| | Start Date | End Date | Let's Make a Dea | _ | | Rati | | .30 | 3 Þ. | 550.00 P-2 | 0.00 1 | NIVI | 12 | \$5,400.00 |
| - | 10/29/12 | 11/04/12 | WTF | 3 | | | .00 | | | | | ı | | |
| | Ch Date Ra | | Description | _ | t/End Time | 0. | | Weekdays | Length | Rate | Rtg Ty | ре | | |
| | | 2-11/04/12 | | 10-1 | | | | WThF | | (\$350.00) | | _ | | |
| | See MG 5.4 [LUR] | 4,5.5,5.6,5.7 | 7,5.8,5.9,5.10,5.11,5 | .12,5.13,5.14, | 5.15 | | | | | | | | | |
| 2 NU | SA 10/29/1 | 2-11/04/12 | 10-11a | 10-1 | 1a | | | WThF | :30 | (\$350.00) | 0.00 | NM | | |
| | See MG 5.4 [LUR] | 4,5.5,5.6,5.7 | 7,5.8,5.9,5.10,5.11,5 | . 12,5. 13,5. 14, | 5.15 | | | | | | | | | |
| 3 <i>NU</i> | SA 10/29/1 | 2-11/04/12 | 10-11a | 10-1 | 1a | | | WThF | :30 | (\$350.00) | 0.00 | NM | | |
| | [LUR] | | 7,5.8,5.9,5.10,5.11,5 | .12,5.13,5.14, | 5.15 | | | | | | | | | |
| _ | | | 5-6a 9 News @ 5a 3.1,5.2,5.3,6.2,6.3,5 | 5-6a .1 | l | | | WThF | :30 | \$450.00 | 0.00 | NM | | |
| | | | 5-6a 9 News @ 5a | 5-6a | ı | | | WThF | :30 | \$450.00 | 0.00 | NM | | |
| _ | | | 3.1,5.2,5.3,6.2,6.3,5 | .1 | | | | | | | | | | |
| _ | | | 5-6a 9 News @ 5a | 5-6a | l | | | WThF | :30 | \$450.00 | 0.00 | NM | | |
| | | | 3.1,5.2,5.3,6.2,6.3,5 | | | | | | | | | | | |
| | | | 5-6a 9 News @ 5a 3.1,5.2,5.3,6.2,6.3,5 | 5-6a .1 | l | | | WThF | :30 | \$450.00 | 0.00 | NM | | |
| | | | 5-6a 9 News @ 5a 3.1,5.2,5.3,6.2,6.3,5 | 5-6a .1 | l | | | WГhF | :30 | \$450.00 | 0.00 | NM | | |
| _ | | | 5-6a 9 News @ 5a 3.1,5.2,5.3,6.2,6.3,5 | 5-6a | ı | | | WThF | :30 | \$450.00 | 0.00 | NM | | |
| 10 VU: | SA 10/31/1 | 2-11/02/12 | 5-6a 9 News @ 5a | 5-6a | ı | | | WГhF | :30 | \$450.00 | 0.00 | NM | | |
| 11 VU: | SA 10/31/1 | 2-11/02/12 | 3.1,5.2,5.3,6.2,6.3,5 5-6a 9 News @ 5a | 5-6a | ı | | | WГhF | :30 | \$450.00 | 0.00 | NM | | |
| _ | | | 3.1,5.2,5.3,6.2,6.3,5 | | | | | | | | | | | |
| | | | 5-6a 9 News @ 5a | 5-6a | l | | | МГ | :30 | \$450.00 | 0.00 | NM | | |
| | | | 3.1,5.2,5.3,6.2,6.3,5 | | | | | MT. | .20 | \$450.00 | 0.00 | NIN 4 | | |
| _ | | | 5-6a 9 News @ 5a 3.1,5.2,5.3,6.2,6.3,5 | 5-6a | l | | | МГ | :30 | \$450.00 | 0.00 1 | NIVI | | |
| | | | 5.1,5.2,5.5,6.2,6.5,5 5-6a 9 News @ 5a | 5-6a | ì | | | МТ | :30 | \$450.00 | 0.00 | NIM | | |
| | | | 3.1,5.2,5.3,6.2,6.3,5 | | • | | | 1111 | .00 | ψ-100.00 | 0.00 | 1101 | | |
| | | | 5-6a 9 News @ 5a | 5-6a | l | | | МТ | :30 | \$450.00 | 0.00 | NM | | |
| | | | 3.1,5.2,5.3,6.2,6.3,5 | | | | | | | * | | | | |
| | | | Price Is Right The Price is Righ | CM | 11a-12p | | WTF | :30 | 3 \$8 | 300.00 P-2 | 0.00 | NM | 0 | \$0.00 |
| | Start Date | End Date | J | Spots/Week | Rate | Rati | na | | | | | | | |
| | 10/29/12 | 11/04/12 | WTF | 3 | \$800.00 | | .00 | | | | | ı | | |
| | Ch Date Ra | | Description | Star | t/End Time | | | Weekdays | Length | Rate | Rtg Ty | ре | | |
| | | | Price Is Right | 11a- | • | | | WThF | :30 | (\$800.00) | 0.00 | NM | | |
| | | | 7,5.8,5.9,5.10,5.11,5 | . 12,5. 13,5. 14, | 5.15 | | | | | | | | | |
| | [LUR is \$1, | | Price Is Right | 11a- | .12n | | | WThF | .30 | (\$800.00) | 0.00 | N/A | | |
| | | | 7,5.8,5.9,5.10,5.11,5 | | • | | | WIIII | .50 | τφοσο.σογ | 0.00 | VIVI | | |
| | [LUR is \$1, | 500] | Price Is Right | 11a- | | | | WГhF | -30 | (\$800.00) | 0.00 | NM | | |
| | | | 7,5.8,5.9,5.10,5.11,5 | | • | | | WIIII | .00 | (ψουυ.υυ) | 0.00 | 1,0, | | |
| | [LUR is \$1, | 500] | 2 9 News @ Noon | CM | 12-1230P | | WTF | :30 | 2 ¢. | 300.00 P-2 | 0.00 1 | NINA | 3 | \$2,400.00 |
| | | | 9 News @ Noon | | | | | .30 | 3 \$8 | 000.00 P-2 | 0.00 1 | NIVI | 3 | φ∠,4∪∪.∪∪ |
| | Start Date | End Date | Weekdays wre | Spots/Week | | Rati | | | | | | | | |
| | 10/29/12 SA 10/31/ | 11/04/12 12 11/02/12 | • | CM | \$800.00 4-5p | | .00 WTF | :30 | 3 \$ | 700.00 P-2 | 0.00 | NM | 3 | \$2,100.00 |
| | Ctout Date | L~ 1 D - 1 | Dr. Phil | Cnot- /// 1 | D-1- | D - (. | ~~ | | | | | | | |
| <u>:</u> | Start Date | End Date | Weekdays | Spots/Week | Rate | Rati | ng | | | | | I | | |

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Order / Rev: 677682 Advertiser: National Republican Senatorial Committee

Alt Order #: 06112538 Product Desc: NRSC 2012 WUSA

Flight Dates: 10/31/12 - 11/06/12 Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time | Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|------------------|--------------------------------|---------------------------------------|-------------------------------|----------------------------|------------------|-----------------|----------|------|---------------------------|----------------|-------|-------------|
| E 9 WUSA | 10/31/1 | 2 11/02/12 | 4-5p | CM | 4-5p | | WTF | :30 | 3 | \$700.00 P-2 | 0.00 NM | 3 | \$2,100.00 |
| Sta | rt Date | End Date | Dr. Phil Weekdays | Spots/Week | Rate | Ratir | ng | | | | | | |
| Week: 10/ | | 11/04/12 | WГF | 3 | \$700.00 | 0. | 00 | | | | | | |
| E 10 WUSA | 10/31/1 | 2 11/02/12 | 9 News @ 5p 9 News @ 5p | СМ | 5-6p | | WГF | :30 | 2 | \$650.00 P-2 | 0.00 NM | 2 | \$1,300.00 |
| <u>Sta</u> Week: 10/ | rt Date 29/12 | End Date 11/04/12 | Weekdays WTF | Spots/Week 2 | Rate \$650.00 | Ratir 0. | <u>ng</u> 00 | | | | | | |
| E11 WUSA | 10/31/1 | 2 11/02/12 | 9 News @ 6p 9 News @ 6p | СМ | 6-630p | | WTF | :30 | 2 | \$900.00 P-2 | 0.00 NM | 2 | \$1,800.00 |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratir | | | | | | | |
| Week: 10/ E12 WUSA | | 11/04/12 | CBS Evening Nev | vs CM | \$900.00 630-7p | | 00 WTF | :30 | 2 | \$3,500.00 P-2 | 0.00 NM | 2 | \$7,000.00 |
| | | | CBS Evening Ne | ws | | | | | | **,***** | | _ | **,******* |
| Sta Week: 10/ | rt Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> WГF | Spots/Week 2 | Rate \$3,500.00 | Ratir 0. | <u>ng</u> 00 | | | | | | |
| E14 WUSA | 10/31/1 | 2 11/02/12 | Entertainment To | - | 730-8P | | WTF | :30 | 1 | \$2,200.00 P-2 | 0.00 NM | 1 | \$2,200.00 |
| Sta Week: 10/ | rt Date | End Date 11/04/12 | Weekdays WTF | Spots/Week | Rate \$2,200.00 | Ratir | <u>ng</u> 00 | | | | | | |
| | | | 9 News @ 11p | СМ | M-Su 11-11 | 35p | WTF- S | :30 | 4 | \$2,500.00 P-2 | 0.00 NM | 4 | \$10,000.00 |
| Sta | rt Date | End Date | 9 News @ 11p Weekdays | Spots/Week | (11:00 PM-1 Rate | 1:30 PI Ratir | • | | | | | | |
| Week: 10/ | 29/12 | 11/04/12 | WГF- S | 4 | \$2,500.00 | 0. | 00 | | | | | | |
| E 16 WUSA | 10/31/1 | 2 11/02/12 | Letterman Late Night with D | CM avid Letterma | 1135P-1237 n/11:35 PM-1 | | WTF M) | :30 | 2 | \$1,000.00 P-2 | 0.00 NM | 2 | \$2,000.00 |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratir | | | | | | | |
| Week: 10/ | | 11/04/12 | WTF | | \$1,000.00 | | 00 S | .20 | 4.0 | 140 000 00 D 4 | 0.00 NM | | £40,000,00 |
| E 19 WUSA | | | 60 Minutes | СМ | 7-8P | | | :30 | 13 | \$18,000.00 P-1 | U.UU INIVI | 1 | \$18,000.00 |
| Sta Week: 10/ | rt Date 29/12 | End Date 11/04/12 | Weekdays S | Spots/Week | Rate \$18,000.00 | Ratir 0. | <u>ng</u> 00 | | | | | | |
| | | 2 11/04/12 | Sun Prime C The Good Wife | СМ | 9-10P | | S | :30 | 1 \$ | \$12,000.00 P-2 | 0.00 NM | 1 | \$12,000.00 |
| <u>Sta</u> Week: 10/ | rt Date | End Date 11/04/12 | Weekdays | Spots/Week | Rate \$12,000.00 | Ratir | <u>ng</u> 00 | | | | | | |
| | | | CBS This Morning | | 7-9a | | MΓ | :30 | 2 | \$300.00 P-2 | 0.00 NM | 2 | \$600.00 |
| Sto | rt Doto | End Data | CBS This Mornin | • | Poto | Potir | | | | | | | |
| Week: 11/ | rt Date 05/12 | End Date 11/11/12 | <u>Weekdays</u> MΓ | Spots/Week 2 | <u>Rate</u> \$300.00 | Ratir 0. | <u>19</u> 00 | | | | | | |
| E 23 WUSA | 11/05/1 | 2 11/06/12 | 10-11a Let's Make a Dea | CM | 10-11a | | МГ | :30 | 1 | \$350.00 P-2 | 0.00 NM | 0 | \$0.00 |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Ratir | | | | | | | |
| | Date Ra | | MT Description | | \$350.00 t/End Time | 0. | | Veekdays | Lei | | Rtg Type | | |
| Se | e MG 5.4 | 2-11/11/12 1 4,5.5,5.6,5.7, | 0-11a 5.8,5.9,5.10,5.11,5 | 10-1 . 12,5. 13,5. 14, | | | M | ſГ | - | :30 (\$350.00) | 0.00 <i>NM</i> | | |
| E 24 WILSA | | 2 11/06/12 | Price Is Right | CM | 11a-12p | | МГ | :30 | 2 | \$800.00 P-2 | 0.00 NM | 0 | \$0.00 |
| L 24 WOOK | 1 1/03/1 | 12 11/00/12 | The Price is Righ | | 11α-12ρ | | IVII | .50 | 2 | ψ000.001 -2 | 0.00 INIVI | | ψ0.00 |
| Sta Week: 11/ | rt Date | End Date 11/11/12 | <u>Weekdays</u> ΜΓ | Spots/Week 2 | <u>Rate</u> \$800.00 | Ratir | <u>ng</u> 00 | | | | | | |
| Spot Ch | Date Ra | ange <u>D</u> | escription | Star | t/End Time | 0. | <u>V</u> | Veekdays | | | Rtg Type | | |
| | | | Price Is Right 5.8,5.9,5.10,5.11,5 | 11a- 12.5.13.5.14 | • | | M | T | - | :30 (\$800.00) | 0.00 <i>NM</i> | | |
| [LU | IR is \$15 | [000] | | | | | | _ | | | | | |
| | | | Price Is Right 5.8,5.9,5.10,5.11,5 | -11a -12. <i>5.13.5.14</i> | • | | M | Π | - | :30 (\$800.00) | 0.00 <i>NM</i> | | |
| | IR is \$1, | | | , | - | | | | | | | | |

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Totals

48

\$84,500.00

Order / Rev: 677682 Advertiser: National Republican Senatorial Committee

 Alt Order #:
 06112538
 Product Desc:
 NRSC 2012
 WUSA

Flight Dates: 10/31/12 - 11/06/12 Estimate:

| Ln Ch Start | End | Inventory Code | Break | Start/End | Γime Days | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
|----------------------|----------|--------------------------------|------------|-------------|---------------|---------|-----|----------------|----------|-------|-------------|
| E 25 WUSA 11/05/12 1 | 11/06/12 | 9 News @ Noon 9 News @ Noon | CM | 12-1230P | МГ | :30 | 2 | \$800.00 P-2 | 0.00 NM | 2 | \$1,600.00 |
| Start Date Er | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/05/12 11 | 1/11/12 | МГ | 2 | \$800.00 | 0.00 | | | | | | |
| E 27 WUSA 11/05/12 1 | 11/05/12 | 4-5p | CM | 4-5p | M | :30 | 1 | \$700.00 P-2 | 0.00 NM | 1 | \$700.00 |
| | | Dr. Phil | | | | | | | | | |
| Start Date Er | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/05/12 11 | 1/11/12 | M | 1 | \$700.00 | 0.00 | | | | | | |
| E 32 WUSA 11/05/12 1 | 11/05/12 | Entertainment Tor | night CM | 730-8P | M | :30 | 1 : | \$2,200.00 P-2 | 0.00 NM | 1 | \$2,200.00 |
| | | Entertainment To | night | | | | | | | | |
| Start Date Er | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/05/12 11 | 1/11/12 | M | 1 | \$2,200.00 | 0.00 | | | | | | |
| E 35 WUSA 11/05/12 1 | 11/05/12 | Mon Prime C | СМ | 10-11P | M | :30 | 1\$ | 10,000.00 P-1 | 0.00 NM | 1 | \$10,000.00 |
| | | Hawaii Five-0 | | | | | | | | | |
| Start Date Er | nd Date | <u>Weekdays</u> | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| Week: 11/05/12 11 | 1/11/12 | M | 15 | \$10,000.00 | 0.00 | | | | | | |